



German Leaders Club Award 2009

'BULLEREI' & 'SEVEN'



The winners of the German Leaders Club Award 2009 with their Restaurant "Bullerei" are , TV chef Tim Mälzer and Patrick Rüter, as well as the Breuer family and celebrity chef Ivo Adam for their "Seven" in Ascona, Switzerland.

On the 23rd of October 2009 six concepts were presented in Frankfurt, Germany. All of them are innovative and less than two years old. Besides the winners they were „Mutterland“, a felicitous combination of retail and gastronomy, as well as the Austrian restaurant „Tschebull“, a concept from Munich „Qivasou“ offering exclusively steamed dishes and from Berlin „Supergood“ with its well-food. Noticeable trends among all nominees are authenticity and sustainability.

In the end, two locations were able to get the most votes, which fascinate people by their offer, design, lifestyle and charisma of their makers, as Christoph Strenger summarized the result.

Both winners are nominated for the International Foodservice Awards in Stuttgart, at the 5th of February 2010, where they will compete on a European level.

With their restaurant and deli „Bullerei“ in an old listed market hall for cattle, Tim Mälzer und Patrick Rüter realized their dream of their own favorite restaurant. Their style of cooking combines modern German and Mediterranean influences using top-quality ingredients, served without falderal. Mälzer closed his presentation with the statement: “At the end of the day I’m a chef and want my guests to go home pleased. “

With the entrance of all seven family members, the other winners made clear, why their restaurant is named “Seven” in a sympathetic way. The career changers started in 2007 with the idea to revive Ascona. Together with celebrity chef and executive director Ivo Adam they created a “Seven-world” that by now comprises a gourmet restaurant “Seven” with an attached Sea Lounge, Seven Easy, Seven Asia and apartments.

The prize winners took their award bright-eyed and expressed their thanks to the Leaders and audience emotionally. In his words of gratitude, Tim Mälzer expressed his gratitude to the achievements of his team.” Without our sensational team Bullerei would not be what it is.”

Caption:

The German Leaders Club Award 2009 was awarded to „Bullerei“ of Tim Mälzer and Patrick Rüter. The trophy for innovative new concepts was handed on by Christoph Strenger president of Leaders Club Germany at the award-show on October 23rd at Holbein’s in Frankfurt, Germany. From the left: Tim Mälzer, Patrick Rüter, Christoph Strenger.

Caption:

The German Leaders Club Award 2009 was awarded to „Seven“ in Ascona (CH), the Breuer family and Ivo Adam (left). From the left: Ivo Adam, celebrity chef and executive director in charge for the cuisine of Seven, Seven Easy and Seven Asia, as well as Stefan Breuer, head of the Breuer-family.

www.leadersclub.de
www.bullerei.com
www.seven-ascona.ch
www.qivasou.com
www.supergood.com
www.tschebull.de
www.mutterland.de