



MOVE THE FOOD-SERVICE PLANET
LEADERS
C L U B

Restaurants Safari – ISTANBUL

June 11th to 13th 2010

Hoşgeldin in Istanbul!*

*Welcome to Istanbul



This Turkish Metropole has become one of our most favourite food & beverage capitals in the world!

Great Locations, great feeling for quality, service and style and most of all very innovative!

Concepts are born here every day and if they can't make it up, they will make joint-ventures to make sure the restaurant, club or bar will join the Istanbul scene.

All this is happening in a city divided by the huge river Bosphorus. East and West beautifully combined or separated!

With over 17 million inhabitants this city is twenty-four-seven vibrant and crowded. Even traffic jams occur in the middle of the night when the Istanbul crowd is visiting the night life channel!

We have put together a two day rollercoaster of great venues, great food and great people. There is even place for a little history and culture.

LEADERS CLUB INTERNATIONAL SERVICES

Passage de la Boule Blanche – 50, rue du faubourg Saint-Antoine – 75012 PARIS
Tel. +33 (0)1 55 78 20 22 – Fax. +33 (0)1 55 78 20 25 – Email: contact@leadersclubinternational.com
www.leadersclubinternational.com

SAS AU CAPITAL DE 50 000 € – SIRET 510 035 314 00010 – NAF 8230Z – N° TVA Intracommunautaire: FR18510035314

What's the plan?

Everybody books his own flight to Istanbul. We recommend arriving on Thursday afternoon the 10th of June.

Currency: You get 2 Turkish lira for one Euro! You can change pretty easy in Istanbul. You will find exchange offices in every street. ATM's are also everywhere in Istanbul.

Language: They speak in most places perfect English in Istanbul. We will be guiding in English, French and German. Just to make sure everybody get's all information. All written info will be in English!

AIRLINES (Suggestions):

All these prices have been checked on April 30th, they might get more expensive closer to the date.

FOR BELGIUM:

From Brussels: - Turkish Airlines: 260€ – www.turkishairlines.com
From Charleroi: - Jetairfly 150€ – www.jetairfly.com

FOR FRANCE:

From Paris: - Turkish Airlines: 350€ – www.turkishairlines.com
- Air France: 335€ – www.airfrance.fr
- Pegasus Airlines: 260€ – www.flypgs.com
From Lyon: - Turkish Airlines: 340€ – www.turkishairlines.com
- Air France: 280€ – www.airfrance.fr
- Lufthansa: 300€ – www.lufthansa.com

FOR GERMANY:

From Hamburg: - Turkish Airlines: 230€ – www.turkishairlines.com
- Lufthansa: 255€ – www.lufthansa.com
From Frankfurt: - Turkish Airlines: 250€ – www.turkishairlines.com
- Lufthansa: 177€ – www.lufthansa.com
From Munich: - Turkish Airlines: 240€ – www.turkishairlines.com
- Lufthansa: 225€ – www.lufthansa.com

HOTELS (Suggestions):

The program starts on Friday morning. For those who arrive on Thursday we will offer the possibility to join us for an aperitif and a nice dinner with music and drinks in the Tünel area. *(This is optional and not included in the price).*

For the hotels we have two places that we can recommend at different price level. They are both very well located.

You book the hotel yourself via their website or via www.booking.com

Most probably part of the group will arrive at the same time at the airport. Let us know your flight details and we make sure you get picked up at the airport for a transfer per minivan to the hotel.

If we can negotiate a better price in one of the hotels you will be informed as soon as possible.

We offer you two choices of hotels in the same neighbourhood.

The Pera Rosa Hotel

This is a nice and small hotel with good facilities. The rooms are not big but it's perfectly located and offers good value for money.

They offer for double rooms via internet rates of around 80€ per double room with breakfast included. www.perarose.com

The Marmara Pera

The Marmara Pera is a stylish 4 star design hotel perfectly located in Istanbul. They have a stunning rooftop restaurant and bar Mikla where the Turkish kitchen meets the Scandinavian Kitchen.

It also has a beautiful rooftop swimming pool and a gym.

Estimated roomrate for a double room around 150€ per night. Excluding breakfast.

www.themarmarahotels.com/The-Marmara-Pera

You can book your room perfectly via their site or via www.booking.com

LEADERS CLUB INTERNATIONAL SERVICES

Passage de la Boule Blanche – 50, rue du faubourg Saint-Antoine – 75012 PARIS
Tel. +33 (0)1 55 78 20 22 – Fax. +33 (0)1 55 78 20 25 – Email: contact@leadersclubinternational.com
www.leadersclubinternational.com
SAS AU CAPITAL DE 50 000 € – SIRET 510 035 314 00010 – NAF 8230Z – N° TVA Intracommunautaire: FR18510035314



MOVE THE FOOD-SERVICE PLANET
LEADERS
C L U B

PROGRAM

Thursday, June 10th 2010 – ARRIVAL:

For those who arrive on Thursday!
(Expenses on Thursday are not included in the price)

Arrival Istanbul Ata Turk airport (or other Istanbul airport)
Transfer to hotel(s).

Thursday afternoon/early evening we start with a walk and aperitif in Tünel/Taksim neighbourhood. This is a super cosy buzzing area with a lot of restaurant and bar concepts straight in the neighbourhood of our hotel(s)
We will have a nice relaxed dinner in this area.

Concepts like Babylon, Otto, Local, 11leblon, Simdi, Cokcok and lots of other restaurants and bars. MORE INFO WILL FOLLOW...

We will also visit a few concepts of the Capamarka Group. They make the most extravagant concepts in Istanbul at the moment so prepare yourself and remember IT'S NOT A JOKE!

MORE INFO WILL FOLLOW WHEN YOU GET THERE...



LEADERS CLUB INTERNATIONAL SERVICES

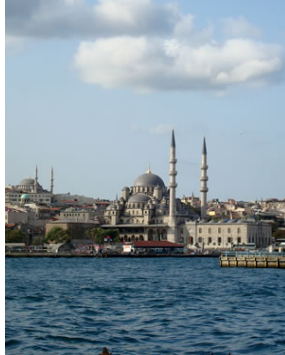
Passage de la Boule Blanche – 50, rue du faubourg Saint-Antoine – 75012 PARIS
Tel. +33 (0)1 55 78 20 22 – Fax. +33 (0)1 55 78 20 25 – Email: contact@leadersclubinternational.com
www.leadersclubinternational.com

SAS AU CAPITAL DE 50 000 € – SIRET 510 035 314 00010 – NAF 8230Z – N° TVA Intracommunautaire: FR18510035314

Friday, June 11th 2010 – OLD ISTANBUL:

This will be a day where we use the public transportation and will be walking quite a lot so put on some comfortable shoes!

This is the day that we will visit old Istanbul with Haghia Sophia, Blue Mosque, underground citernes, the grand covered bazaar with lots of spices and souvenirs.



We'll have a free traditional lunch at Hamdi or another classic restaurant in old Istanbul. Everybody can make his own choice!

After this lunch we can visit in the afternoon the famous designers from Autoban. They have designed a lot of happening places in Istanbul. www.autoban212.com
It's interesting to hear about their view on the evolution of design and restaurant design in Istanbul.

Or people can have a free walk in Beyoglu, the Soho of Istanbul with lots of alternative shops, designers and bars.
The shopping addicts can stroll around in Taksim.

We are also trying to visit the new W hotel in Istanbul but this has to be confirmed.

Afterwards back to the hotel to freshen up and to get ready for the evening program.

AN EVENING WITH A VIEW

At 19.00h we will start with aperitif in higher regions.

Most probably we'll have the first aperitif at NU TERRAS and afterwards a visit to the beautiful MIKLA Rooftop Restaurant & Bar for a second drink.
Explanation of the concept will be done by the Charming General Manager Sabiha Apaydin and we will also taste some great apero food. Mikla is owned by the Istanbuliyi restaurant group. They also own Num Num (7 locations) and Lokanta (www.istanbuliyi.com)

If we have some time we will even include the brand-new X-Terrace for yet another drink.

At 21.30 /22.00 dinner and clubbing at ISTANBUL360°
A fantastic dinner with a view combined with drinking, relaxing, socializing and dancing!
www.360istanbul.com



LEADERS CLUB INTERNATIONAL SERVICES

Passage de la Boule Blanche – 50, rue du faubourg Saint-Antoine – 75012 PARIS
Tel. +33 (0)1 55 78 20 22 – Fax. +33 (0)1 55 78 20 25 – Email: contact@leadersclubinternational.com
www.leadersclubinternational.com

SAS AU CAPITAL DE 50 000 € – SIRET 510 035 314 00010 – NAF 8230Z – N° TVA Intracommunautaire: FR18510035314

Saturday, June 12th 2010 – THE ISTANBUL BOSPHORUS COAST:

This will be “the day of the river”

We will be on the road the whole day with our bus.
We will however return to the hotel to fresh up for a great night out.

9.00h Breakfast at the hotel and leaving at 10.00h the Hotel by bus.

10.30h A walk in Ortaköy and Coffee at the river on the terrace from The House Café.

From there we will make our way to Bebek and from then on we will be received in different concepts of Istanbul's leading restaurant group. The Istanbul Doors Restaurant group. They have boutique hotels and restaurants and multifunctional concepts in their portfolio.
www.istanbuldoorsgroup.com

At 12.00h we will be received by Deyra Turker the Area Manager of Kitchenette (11 outlets - all day dining) He will explain the concept and can even show that nightlife and Kitchenette is possible!

After this visit we will walk through Bebek and take a look at Starbucks at the river, Dükkan burger, the famous Waffles concept Lucca and so on.

At about 14.00h we will be received in the newest concept of the Istanbul Doors Group by Development Manager Tolga Erman who will explain us about Mama (their second outlet in Besiktas is probably 3 weeks open when we are in Istanbul.) Here we will have a fantastic lunch with about all options from the menu. Good and liberal Italian food in a relaxed environment and very cleverly worked out. Like we say in Istanbul...come to mama!

After this we will take a little walk alongside the river and relax a bit after that lovely food.

At 18.00h we will return to the hotel to fresh up and relax.

At 20.00h we will be leaving for apero at Zuma (the upmarket London Concept of Rainer Becker that also rocks Istanbul) followed by a great dinner at one of the most exclusive locations of Istanbul. “Angelique” will look after us with great views, nice food and drinks and afterwards some great music and clubbing in true fashion.

Remember to dress sharp for this evening!

Also on our list:

Ulus 29 bar/restaurant/Club:
www.club29.com An Istanbul classic with a view. Restaurant, Bar and Club.

Drinks at Lucca bar www.luccastyle.com or go to the fantastic Reina, Supperclub Istanbul or Wanna where we will be on the guest list.

Club Reina www.reina.com.tr and next door www.supperclub.com
Too many things for one night but I'm sure we will make the right choices.



LEADERS CLUB INTERNATIONAL SERVICES

Passage de la Boule Blanche – 50, rue du faubourg Saint-Antoine – 75012 PARIS
Tel. +33 (0)1 55 78 20 22 – Fax. +33 (0)1 55 78 20 25 – Email: contact@leadersclubinternational.com
www.leadersclubinternational.com
SAS AU CAPITAL DE 50 000 € – SIRET 510 035 314 00010 – NAF 8230Z – N° TVA Intracommunautaire: FR18510035314

Sunday, June 13th 2010 – DISCOVER ISTANBUL YOUR WAY:

After a relaxing breakfast you can spend your day the way you prefer:

- You can visit the Kanyon shopping Centre where you will find a lot of concepts
www.kanyon.com.tr

Midpoint (www.midpoint.com.tr),
Num Num (www.istanbulyi.com),
Kitchenette (www.istanbuldoors.com),
Gourmet Burger Kitchen
and if it is still open Hakassan Istanbul

- Maybe go to Galata bridge for boat trips on Bosphore with brunch at Lacivert (www.lacivertrestaurant.com)
- Or visit of Istanbul Modern (www.istanbulmodern.org)
- Or waterpipe at one of the café's next to Istanbul Modern, Tugra Nargile café



- Or maybe just a swim and a drink perhaps? The choice is completely yours. (until you have to fly back of course)

ENJOY!

PAUL & KASPER

***PS: Strictly limited number of attendees, so book now by sending the registration form enclosed
And remember to book your flights & hotel room asap to get the best deals!***

LEADERS CLUB INTERNATIONAL SERVICES

Passage de la Boule Blanche – 50, rue du faubourg Saint-Antoine – 75012 PARIS
Tel. +33 (0)1 55 78 20 22 – Fax. +33 (0)1 55 78 20 25 – Email: contact@leadersclubinternational.com
www.leadersclubinternational.com

SAS AU CAPITAL DE 50 000 € – SIRET 510 035 314 00010 – NAF 8230Z – N° TVA Intracommunautaire: FR18510035314

REGISTRATION FORM

To send back to Sophie Potez by fax: +33 (0)1 55 78 20 25,
or by e-mail at sophie.potez@leadersclubinternational.com
or by mail at: Leaders Club International Services - 50, rue du faubourg Saint-Antoine - 75012 PARIS - France

I hereby register for the Restaurants Safari in Istanbul from June 11th to 13th 2010.

First Name:..... Last Name:.....

Company:.....

Invoice Address:.....

Post Code: City: Country:

Tel: Fax: Cell:

European VAT number: E-mail:

FEES:

Price per person – Leaders Club member **490€ HT** (+19,6% for French)

Price per person – non-member **690€ HT** (+19,6% for French)

Fees include:

- Professional guiding by Paul Florizoone and Kasper Stuart from Leaders Club Belgium.
- All necessary transport (from airport pickup to the arranged transport on the two Safari days).
- Two dinners (Friday night and Saturday night) and one lunch (Saturday lunch).
- Drinks on the tour (Friday and Saturday daytime and dinner).
- Club guest lists are all arranged and free of charge.
- Tips and maps for other interesting places will also be provided.

Excluding:

- Flights + Hotel costs,
- All Thursday's expenses (if arriving on Thursday 10th June)
- Nightlife drinks,
- Everything that is not in the 'include' part.

I will be joining the Restaurants Safari with:

1) First Name:..... Last Name:

Company:

2) First Name:..... Last Name:

Company:

3) First Name:..... Last Name:

Company:

TOTAL AMOUNT €

Payment by check made out to LEADERS CLUB INTERNATIONAL and drawn on a French bank only.

Payment par wire transfer (Bank details below).

Bank Details:

HSBC FR AUBER MATHURINS - 3 rue des Mathurins – 75009 PARIS
Code Banque : 30056 – Code Guichet : 00811 – Numéro de compte : 0811 009 6682 – Clé RIB : 97
IBAN : FR 76 3005 6008 1108 1100 9668 297 – BIC : CCFRFRPP
Numéro de TVA Intracommunautaire : FR18510035314

**The registration will be complete upon reception of the payment, an invoice will then be sent to you.
There will be no discount and no refund.**

LEADERS CLUB INTERNATIONAL SERVICES

Passage de la Boule Blanche – 50, rue du faubourg Saint-Antoine – 75012 PARIS
Tel. +33 (0)1 55 78 20 22 – Fax. +33 (0)1 55 78 20 25 – Email: contact@leadersclubinternational.com
www.leadersclubinternational.com